

'Coronavirus' visibility on the mobile SERPs

January-April 2020



SERPs for keyword coronavirus

The image shows a Google search results page for the keyword "coronavirus". The search bar at the top indicates "All" filters and shows "About 7,700,000,000 results (0.68 seconds)".

Left sidebar:

- COVID-19 alert** (red warning icon)
- Coronavirus disease**
- Overview** (highlighted in red)
- Symptoms
- Prevention
- Treatments
- Statistics
- Share

Top stories:

- Coronavirus: Boris Johnson in 'good spirits' in hospital** (BBC, 2 hours ago) - Image of Boris Johnson.
- Coronavirus UK: Death toll hits 5,368 as 403 die in England** (Daily Mail, 1 hour ago) - Image of medical staff with an ambulance.
- Coronavirus latest news: Death toll in England rises by 403, as officer warns banning exercis...** (The Telegraph, 7 mins ago) - Image of a police car with a "LIVE" badge and a play button overlay.

Help and information:

- Coronavirus (COVID-19): what you need to do** (UK Government)
- [gov.uk/coronavirus](https://www.gov.uk/coronavirus)

Google News 'COVID 19' category

Google News Search for topics, locations & sources

- Top stories
- For you
- Following
- Saved searches
- COVID-19**
- U.S.
- World
- Your local news
- Business
- Technology
- Entertainment
- Sports
- Science
- Health

COVID-19

Follow Share

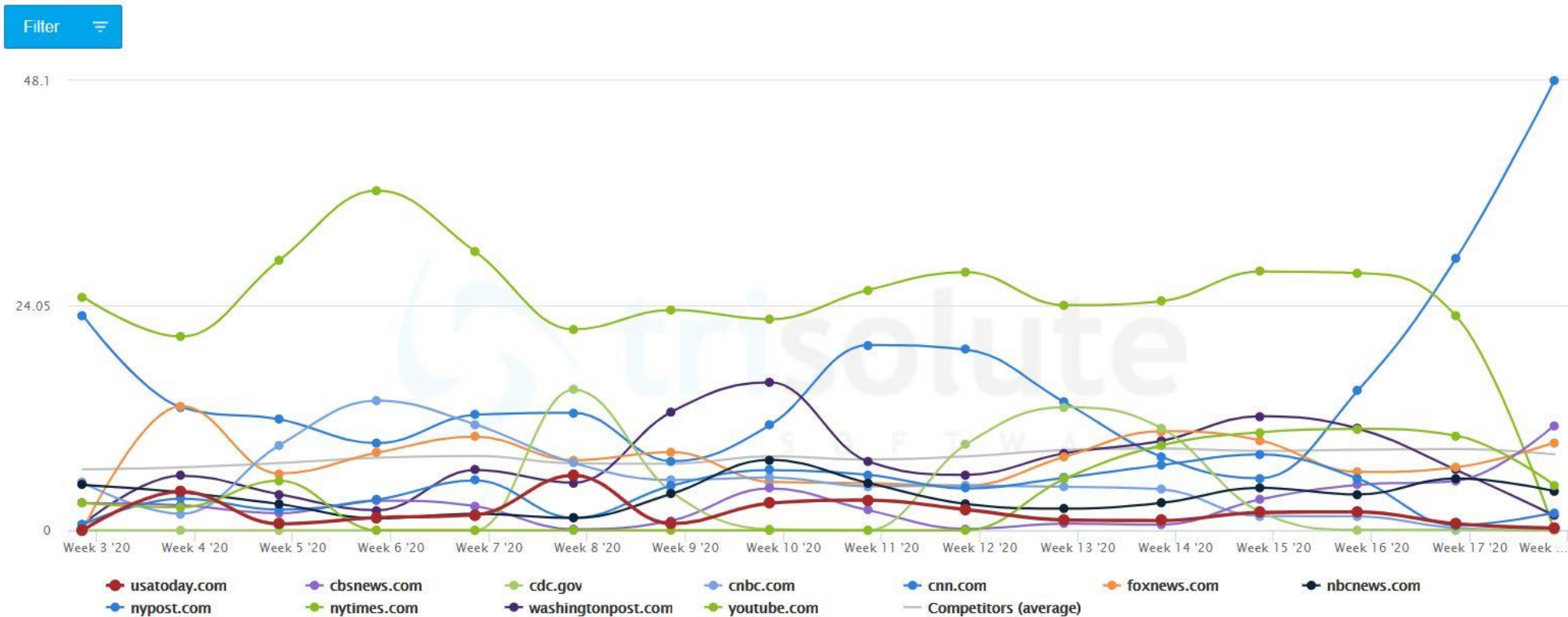
Latest International

Top news

- Coronavirus updates: States ease COVID-19 restrictions as testing ramps up**
CBS News · 11 minutes ago
- Coronavirus pandemic in the US: Live updates**
CNN International · 6 minutes ago
- Coronavirus in Illinois updates: Here's what's happening Tuesday**
Chicago Tribune · 1 hour ago
- Reopening states too early will bring deadlier outcomes, coronavirus**

U.S. - English

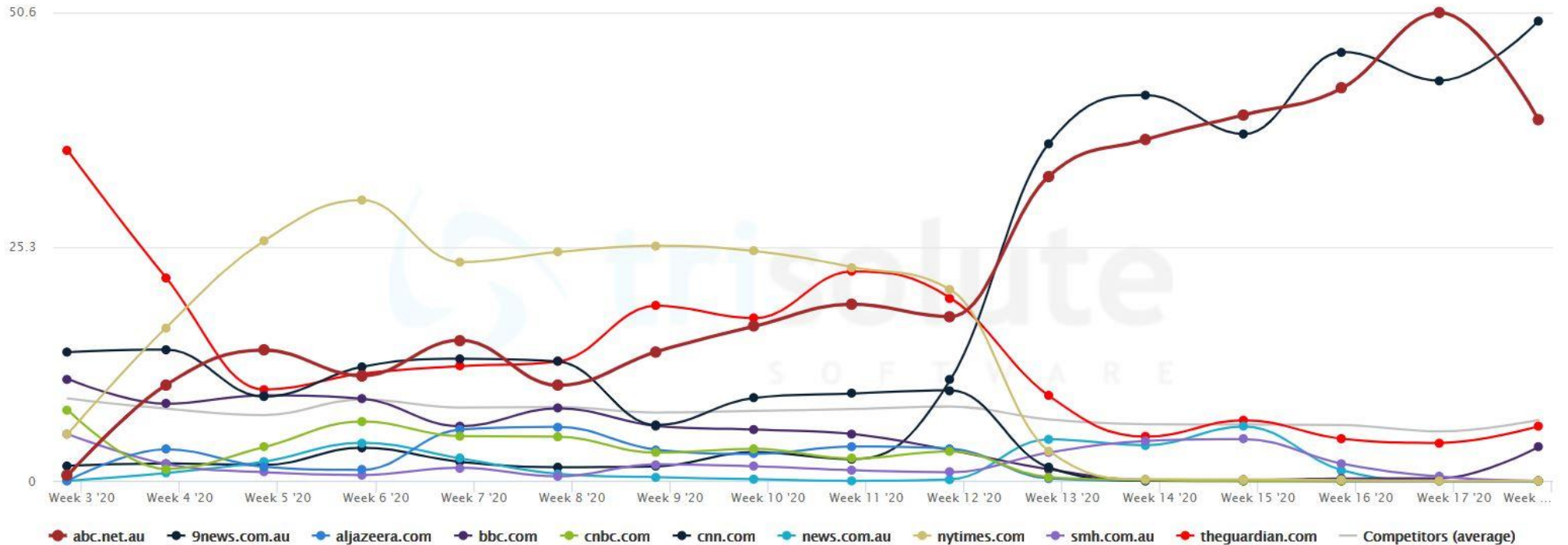
Mobile Visibility Overall



Australia

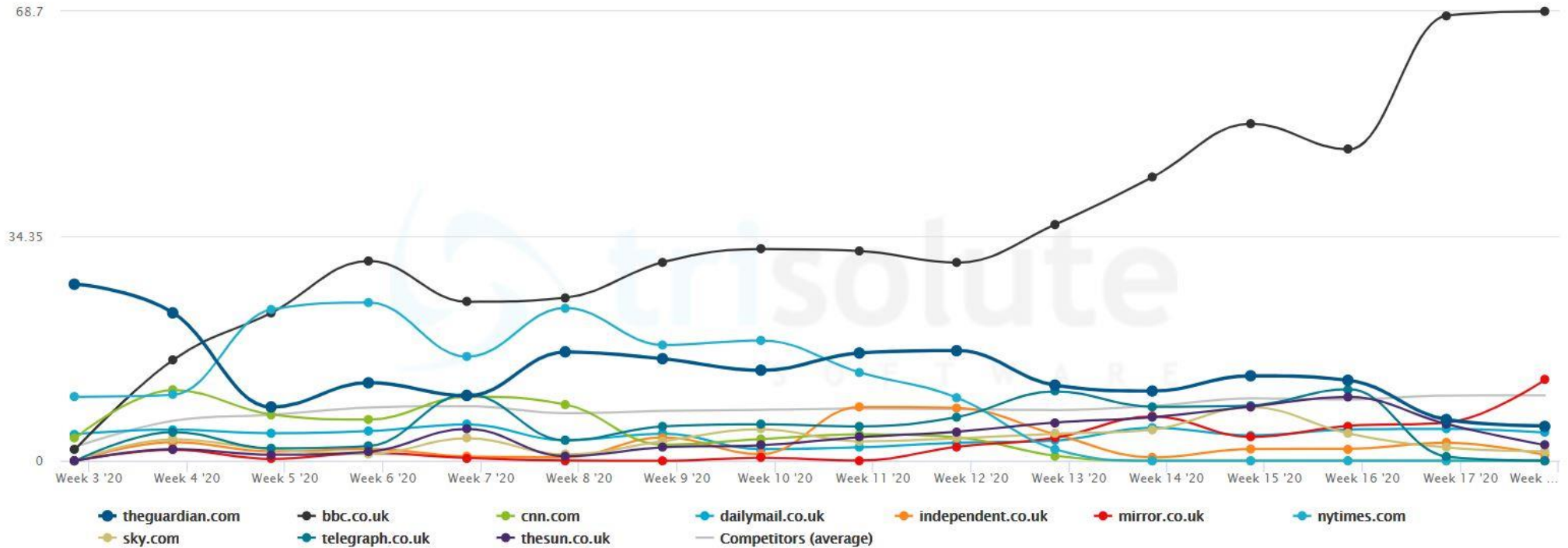
Mobile Visibility Overall

Filter 



Mobile Visibility Overall

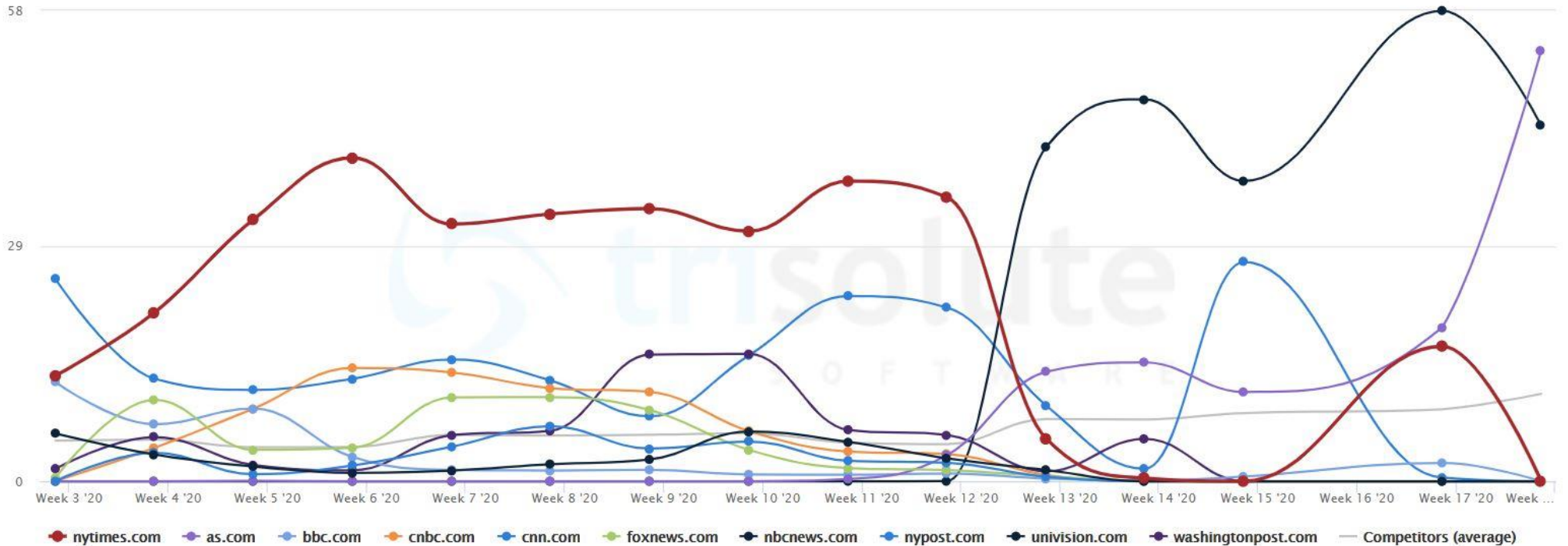
Filter



U.S. – Spanish

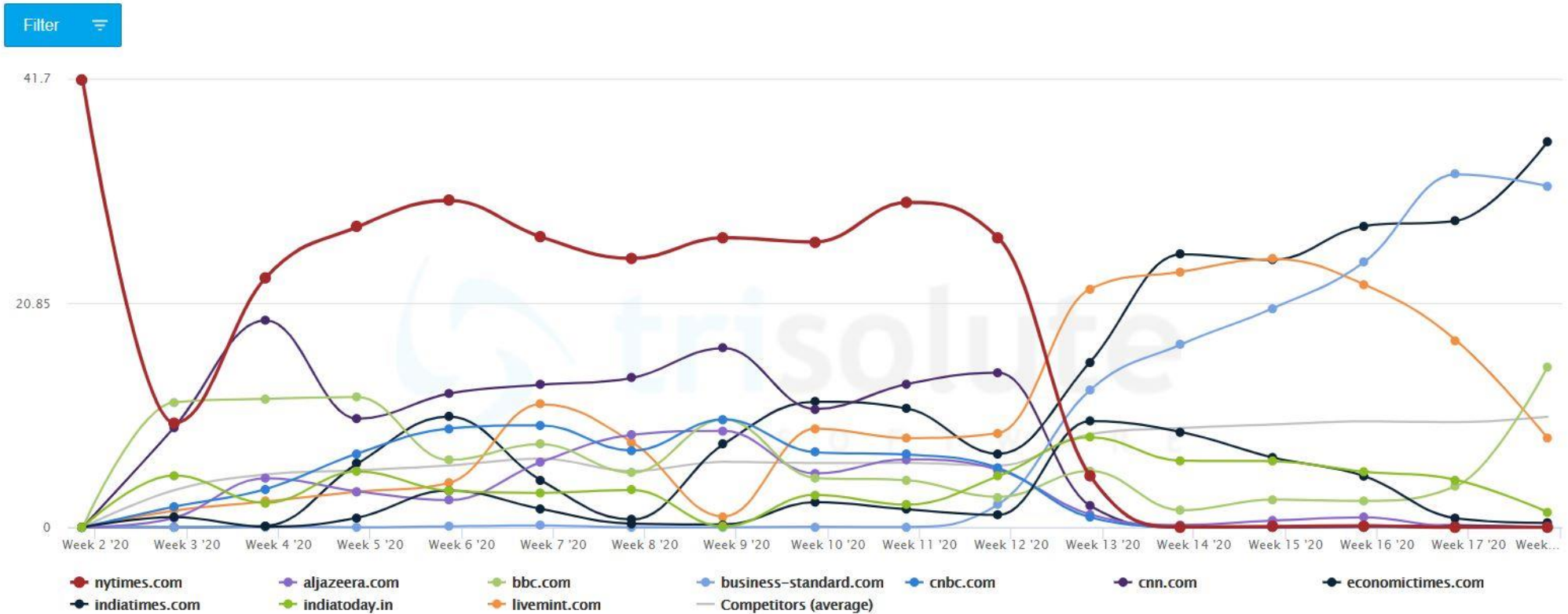
Mobile Visibility Overall

Filter 



India

Mobile Visibility Overall



Why is the News Dashboard the perfect fit for you?

- ✓ Near-real time SERP rankings
- ✓ See how you perform for current topics from Google News and Google Trends
- ✓ Monitor your performance for topics that interest you especially
- ✓ Analyze your performance in Google News
- ✓ Learn what your competitors are doing
- ✓ Optimize your own performance, gain more visibility and get more traffic



Questions?

Please reach out to us!



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4. September 2019
Find your Google News search visibility at #ONA19

27. August 2019
2020 Democratic Debate: Most visible publishers in Google News Boxes

26. June 2019
#FeatureFiesta: 7 new features added to the News Dashboard

MAKE YOUR OWN ANALYSIS ▶

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